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866-NJSMART

Your Power to Save

April 2015

Join the thousands of New Jersey homeowners, businesses and municipalities that have taken advantage of incentives offered by ***New Jersey's Clean Energy Program?***. These programs provide opportunities for you to save energy, money and help protect our climate and shoreline.

This special issue features real life success stories of homeowners and customers who have saved money with *New Jersey's Clean Energy Program*. Share your great experiences with our programs via our [Facebook](#) and [Twitter](#) pages and we may feature it in next month's issue!

NOT EVERY AUDIT IS A BAD THING

When you think of audit does the image of the tax man make you shiver? Not all audits are bad. An audit of your home's energy use can help you identify ways to save money. The savings will add up on your energy bills!

[The Hoffmanns](#) made energy efficiency upgrades in their home and saw an average 42.63% reduction in their electric energy consumption from the previous year! Learn more about how they were able to take advantage of generous rebates available through the Home Performance with ENERGY STAR? Program.

[Find out how you too can benefit!](#)



EFFICIENCY LEADER: HAMILTON TOWNSHIP CUTS ENERGY BILL WITH DIRECT INSTALL PROGRAM

The Direct Install Program provides small and mid-sized businesses as well as local governments with incentives that cover up to 70 percent of the costs for energy efficiency upgrades to buildings.

Hamilton, the ninth largest town in New Jersey, has received nearly \$88,000 to install more efficient light fixtures, six new air-conditioning units and a new gas-fired boiler at the Mercerville Firehouse. Hamilton officials have in the past participated in the Direct Install Program to improve the township's municipal building, health department and three other fire districts.

[Contact us today to start saving.](#)



POWER SAVER: NEW PANASONIC HEADQUARTERS SAVES WITH PAY FOR PERFORMANCE

Through the Pay for Performance program, electronics leader Panasonic Corporation of North America is improving their energy efficiency and reducing greenhouse gas emissions.

Panasonic's headquarters at Two Riverfront Plaza in Newark has saved nearly \$115,000 per year and cut emissions by 56 percent since installing more efficient heating and cooling equipment, fluorescent lighting fixtures and other system controls. Those advances led Two Riverfront Plaza to earn Newark's first Leadership in Energy and Environmental Design (LEED) Platinum and Gold certifications for a new construction office tower.

Businesses who increase their energy efficiency by 15 percent or more can qualify for thousands of dollars in incentives through the Pay for Performance Program. [Learn more.](#)



FLIP YOUR FRIDGE. COOL FOR YOU. COOL FOR THE PLANET

Did you know that ENERGY STAR refrigerators use less energy than two 60-watt lightbulbs? If you are in the market for a new refrigerator, we've got a deal for you!

Join the ENERGY STAR national campaign to **Flip Your Fridge** and save energy. If you are looking for a new refrigerator, get rid of the old one in an environmentally friendly way. Plus, through *New Jersey's Clean Energy Program*, you can receive \$100 in rebates for recycling your old fridge and purchasing a new one.

[Read about the benefits](#) of purchasing an ENERGY STAR certified model and recycling the old one.



Check out the latest list of [rebates and promotions](#).

We're Here to Help

Call us at 866-NJSMART (866-657-6278) for information on these and other energy-saving programs for your home or business.

**Rebuilding after Sandy?
Rebuild Smarter!
Enhanced incentives are
available. *Find out more.***

New Jersey's Clean Energy Program

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