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**866-NJSMART**

## Your Power to Save

**April 2017**

### STAY CONNECTED!

Join the thousands of New Jersey homeowners, businesses and municipalities that have taken advantage of incentives offered by **New Jersey's Clean Energy Program™**. These programs provide opportunities for you to save energy, money and help protect our climate and shoreline.



Check out the latest list of [rebates and promotions](#).

### MAKE EVERY DAY EARTH DAY



**Earth Day**

**Celebrate it April 22**

every action counts!

As the 47th Anniversary of [Earth Day](#) approaches, New Jersey Board of Public Utilities (NJBPU) continues its commitment to energy efficiency and renewable energy as ways to conserve energy and reduce emissions to help our environment.

Whether looking for ways to conserve energy or searching for savings within your home, New Jersey's Clean Energy Program (NJCEP) is here to help you make improvements that align with cleaner communities.

To get your house ready for the warmer weather, our [spring tips](#) can help you reduce your utility bills this spring and summer!

Whether you plant a tree, switch to LED light bulbs or install other energy efficiency technologies, know that

Find out if your town has an active [Green Team](#) !

### LET'S CLEAR SOME THINGS UP

Established in 2003, [New Jersey's Clean Energy Program](#) assists New Jersey residents, businesses, and governments in reducing their cost of energy by implementing best practices and offering a variety of financial assistance. As with any



program that makes offers that sound too good to be true, there may be hesitation as to the legitimacy of the information. So, let us explain!

Pursuant to NJSA 48:3-60 the NJBPU permits each New Jersey investor-owned utility to recover costs through a *societal benefits charge*, a non-bypassable charge, that is collected to fund programs like NJCEP, low income programs and others. Program guidelines are set and technology specifications are established that allow all ratepayers to participate in NJCEP programs that achieve energy savings for every dollar spent. In the end, you will have lower utility bills and the energy cost for all ratepayers is reduced!

## TAKE THE PLEDGE

As a partner with ENERGY STAR®, we want to share with residents and businesses how they can help reduce energy usage and the associated emissions to help protect New Jersey for years to come. Consider one or more of the [pledges\\*](#) below:

**PLEDGE 1: Lighting:** replacing the five most frequently used fixtures or bulbs to LEDs can save up to \$75.

**PLEDGE 2: Electronics:** using a power strip can save \$100 when equipment is intended to be off.

**PLEDGE 3: Appliance & Water Heaters:** lowering the temperature on the water heater to 120 degrees or below can save 4% to 22% on your water bill.



**PLEDGE 4: Heating & Cooling:** install a programmable thermostat to regulate the temperature in your home using pre-set settings and see up to \$200 in savings per year!

**PLEDGE 5: Seal & Insulate:** seal any areas where air leaks in or out of your home and see a 10% to 20% decrease in your energy bills.

*\*Annual savings estimates. Actual savings will vary depending on the home, climate, products and behaviors of the homes' occupants*

What will your pledge(s) be? Share yours with us! [Tweet](#) or [Facebook](#) us!

## PROJECT HIGHLIGHTS

The New Jersey Board of Public Utilities and its Clean Energy Program are pleased to share the following news:

- The New Jersey Board of Public Utilities recently approved commercial incentives totaling more than \$3.8 million. The energy efficiency upgrades will result in total annual combined energy cost savings of more than \$1.5 million for **KRE Hamilton Urban Renewal LLC**, in Jersey City, **RG-KCI, LLC** in Florham Park, **Agfa Corporation** in Branchburg, and the **Port Authority of New York and New Jersey**. For more information click [here](#)!
- The NJBPU is now on [Facebook](#) and [Twitter](#)! Go Follow!

## TOGETHER WE CAN

- [Sustainable Jersey](#) is a voluntary certification program that provides tools, training and financial incentives to support municipalities and schools as they pursue sustainability programs. To achieve the [Gold Star in Energy](#), the municipality must be Silver certified and demonstrate reductions in GHG emissions from municipal operations as well as encourage residents and businesses to reduce their energy use by promoting programs such as Home Performance, Direct Install, and Community-Led Solar Initiatives. With [444 municipalities](#) and [633 schools](#) participating, search to see if your town or school is a Sustainable Jersey community or school!
- Did you hear? Our partner New Jersey Institute of Technology (NJIT) has launched an online resource, the New Jersey [Clean Energy Learning Center](#), to provide online education to the full range of stakeholder groups engaged with New Jersey's Clean Energy Program. Whether you are an energy professional, a code official, a new homebuyer or a commercial building owner, this resource has been tailored to meet your educational and training needs. Visit the site to take a quick tour.



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## We're Here to Help

### *About the New Jersey Clean Energy Program (NJCEP):*

Provides financial and other incentives to the State's residential customers, businesses, local governments and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers' energy bills and reducing environmental impacts. In totality over the last fifteen years, New Jersey has invested more than \$3.1 billion in approximately 1.5 million energy saving projects that have reduced electric use by approximately 7% - enough energy savings compounded over 15 years to power about 3.1 million homes. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is [www.NJCleanEnergy.com](http://www.NJCleanEnergy.com).

Call us at **866-NJSMART** (866-657-6278) for information on these and other energy-saving programs for your home or business.



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