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866-NJSMART

Your Power to Save

February 2018

STAY CONNECTED!

Join the thousands of New Jersey homeowners, businesses and municipalities that have taken advantage of incentives offered by **New Jersey's Clean Energy Program™**. These programs provide opportunities for you to save energy, money and help protect our climate and shoreline.



Check out the latest list of [rebates and promotions](#).

BUILDING A CLEANER FUTURE

Energy efficient choices may appear to be insignificant, but each one leads to a much bigger impact. Over a million consumers and thousands of businesses have joined our efforts, allowing for incredible results.

Watch [this video](#) to learn how the savings from *New Jersey's Clean Energy Program* are adding up, all contributing to making our State a healthier and safer place to live and work!



HELP FOR SMALL BUSINESSES



Sometimes, the biggest challenge to improving energy efficiency is knowing where to start. This should help motivate you - small businesses can pay just 30% of the cost of equipment upgrades, with *New Jersey's Clean Energy Program* picking up the remaining cost.

Sound like a good deal? It is! [Direct Install](#) is a turnkey solution that makes it easy and affordable to upgrade to high efficiency equipment and cut energy costs by replacing lighting, HVAC and other outdated equipment with energy efficient alternatives. In fact, the Direct Install Program has helped **over 7,500 customers (small businesses, local governments, non-profits)** in New Jersey, providing **over \$160,000,000 in incentives** and helping them to save money on energy for years to come.

TESTIMONIAL: ONE ON ONE WITH DAN

With the frigid temperatures last month, did you notice some rooms in your house were colder than others? Dan's home had a very noticeable difference in temperature on certain levels - the second floor was much colder in the winter and much hotter in the summer than the first floor. Dan knew he probably needed more insulation and likely some air sealing for his 50-year-old home, and decided that a home energy audit was the best place to start.



Dan says "The [Home Performance with ENERGY STAR®](#) Program is nothing short of amazing. To be able to upgrade my home to be more comfortable and energy efficient while receiving a \$3,000 financial incentive from the State of New Jersey is a win-win for everyone involved. I don't know why everyone isn't taking advantage of this program!". [Read more about this project.](#)

SMART THERMOSTATS



A smart thermostat helps make it easy for you to save by offering pre-programmed settings to regulate your home's temperature in both winter and summer - when you are home, asleep, or away. Depending on your family's schedule, you can see significant savings by sticking with those settings or adjust them as appropriate for your family.

How Do You Choose the Right One

To decide which model is best for you, think about your schedule and how often you are away from home for regular periods of time - work, school, other activities - and then decide which of the three different models best fits your schedule: the 7-day, 5+2-day, or the 5-1-1-day.

- 7-day models are best if your daily schedule tends to change, for example, if children are at home earlier on some days. They give you the most flexibility, and let you set different programs for different days - usually with four possible temperature periods per day.
- 5+2-day models use the same schedule every weekday, and another for weekends.
- 5-1-1 models are best if you tend to keep one schedule Monday through Friday and another schedule on Saturdays and Sundays.

This [video](#) from ENERGY STAR can show you how to decide which model is right for you, and how to install and program it. You can save up to \$180 per year on your utility bill! Set & Save. It's Simple!

Check out the latest list of [rebates and promotions](#).



We're Here to Help

About the New Jersey Clean Energy Program (NJCEP):

The NJCEP provides financial and other incentives to encourage customers of the State's electric and natural gas utilities to install energy efficiency (EE) or renewable energy (RE) technologies. Installation of EE and RE measures helps residential customers as well as businesses, local governments and schools reduce their electric and natural gas usage resulting in lower energy costs and reduced environmental impacts. Since 2001 New Jersey has invested more than \$3.3 billion in incentives provided to over 1.6 million customers that installed energy efficiency measures and over 80,000 customers that installed solar systems. Measures installed in the last year will save about 483,000 MWh per year reducing carbon dioxide emissions by over 290,000 metric tons a year. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is www.NJCleanEnergy.com

Call us at **866-NJSMART** (866-657-6278) for information on these and other energy-saving programs for your home or business.

New Jersey's Clean Energy Program

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