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866-NJSMART

Your Power to Save

January 2018

STAY CONNECTED!

Join the thousands of New Jersey homeowners, businesses and municipalities that have taken advantage of incentives offered by **New Jersey's Clean Energy Program™**. These programs provide opportunities for you to save energy, money and help protect our climate and shoreline.



Check out the latest list of [rebates and promotions](#).

BRING IN 2018 THE RIGHT WAY

If you are feeling the cold air inside your home this winter, you are not alone. According to the U.S. Energy Information Agency, 60% of the homes in New Jersey were built using building techniques and materials that do not properly combat the unique climate we experience here in the Northeast.



New Jersey's Clean Energy Program's [Home Performance with ENERGY STAR®](#) certified contractors conduct critical tests in your home to see how best to eliminate drafts, address health and safety issues and provide you with rebates up to [\\$4,000 with available financing of up to \\$15,000](#).

Just replacing a single piece of equipment? You can receive money back on your purchase. **Energy efficient furnaces** can qualify for a [\\$500 rebate](#) as well as a [\\$300 rebate](#) for **boilers**. **Need a new gas water heater?** A [\\$300 rebate](#) can help you make the choice of the best model available.

Check out all the available [rebates](#).

ENERGY SAVING TIPS - WINTER

When seasons change we also change how we respond to the elements; like wearing layers or staying indoors when it's cold outside. As we protect ourselves from the weather, we can also protect our pocketbooks from colder temperatures.



Before you raise your thermostat here are a few things to consider to keep your utility bill down this winter:

1. The Direction of the Ceiling Fan Matters

Clockwise or counter-clockwise? If you use your ceiling fan to bring down the accumulated heat that has risen, your fan should run in reverse (clockwise) at a low speed. This draws the cool air up towards the ceiling and forces the warm air down and out towards the walls.

2. Open Your Blinds (Or Close Them)

When it's sunny having your blinds open in the southfacing windows allows for the sun to heat the inside space, reducing the need for the heat to be on during the day. At night, the heat that was inside can be "trapped" by closing your blinds or using insulated curtains to minimize the effect of heat being lost through the windows.

3. Buy an Insulating "Blanket" for your Water Heater

The U.S. Department of Energy reports that buying a "blanket" for your electric water heater reduces your water heating costs by nine percent. If the water heater temperature is set above 115 degrees, you can save by reducing the temperature setting on the water heater. With the investment of \$20 for the blanket, you are sure to make your money back quickly. A [\\$300 rebate](#) is available if you need to purchase a new gas water heater.

For the full list of tips visit our [Winter Tips Edition](#)

NOT A COUPON-ER? NO WORRIES

Everyone likes a good sale but not everyone can be an extreme coupon-er, which can be a full time job. *New Jersey's Clean Energy Program* helps its customers save money on heating and cooling equipment. While we only provide rebates on eligible models for heating and cooling equipment and certain appliances, we like to stay attuned to when retailers offer discounts on these products.

To help you plan your year for major purchases here are some general tips you can follow:



- **January:** Stores with older inventory generally offer further discounted prices (but there may be a limited selection).
- **May:** New refrigerator models are debuted in summer months. So last year models will likely be discounted during the spring.
- **September & October:** Is the best time to buy most major appliances because the newest models are unveiled and therefore any old models available are discounted to make room for products coming in the winter.
- **Any Holiday Weekend:** There's ALWAYS a sale. Especially on BLACK FRIDAY! However, do your homework to see if the sale is worth your investment.
- **End of the Month:** QUOTA QUOTA QUOTA. If you're great at negotiating, the end of the month is the time to let your skills shine.
- **Weekdays:** You'll be able to make an informed decision by getting more face time with a salesperson without the feeling of being rushed by the weekend crowd.

Check out the latest list of [rebates and promotions](#).



We're Here to Help

About the New Jersey Clean Energy Program (NJCEP):

The NJCEP provides financial and other incentives to encourage customers of the State's electric and natural gas utilities to install energy efficiency (EE) or renewable energy (RE) technologies. Installation of EE and RE measures helps residential customers as well as businesses, local governments and schools reduce their electric and natural gas usage resulting in lower energy costs and reduced environmental impacts. Since 2001 New Jersey has invested more than \$3.3 billion in incentives provided to over 1.6 million customers that installed energy efficiency measures and over 80,000 customers that installed solar systems. Measures installed in the last year will save about 483,000 MWh per year reducing carbon dioxide emissions by over 290,000 metric tons a year. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is www.NJCleanEnergy.com

Call us at **866-NJSMART** (866-657-6278) for information on these and other energy-saving programs for your home or business.

New Jersey's Clean Energy Program

44 South Clinton Avenue | PO Box 350 | Trenton, NJ 08625



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