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Your Power to Save

June 2018

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Join the thousands of New Jersey homeowners, businesses and municipalities that have taken advantage of incentives offered by **New Jersey's Clean Energy Program™**. These programs provide opportunities for you to save energy, money and help protect our climate and shoreline.



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NEW JERSEY SUSTAINABILITY SUMMIT JUNE 21



The 2018 New Jersey Sustainability Summit will explore how individual and community behaviors can impact the quality of necessities for better or worse, such as our air, water, health, economy and so much more. It's an exciting opportunity to network, engage and collaborate with a wide range of green team and task force members.

Sustainable Jersey brings together a unique mix of public and private, state and local partners to support communities in achieving remarkable progress. The event will feature thought provoking conversations that focus on engaging government, community, schools, business and academia in sustainable action and attracts over 300 diverse attendees from across New Jersey.

This year's Sustainability Summit will be held at The College of New Jersey on Thursday, June 21 from 8:30 am - 4:00 pm. The Keynote Speaker will be First Lady Tammy Snyder Murphy, and there are breakout sessions on a variety of interesting topics. **Consider attending the conference, or encouraging your community Green Team to participate in order to bring creative ideas back to your municipality!**

[Learn more and register.](#)

WHY IS ENERGY EFFICIENCY IMPORTANT TO A HOME BUYER OR SELLER?

When looking to buy or sell a home, people are mostly concerned with the aesthetics - are there granite countertops, how large is the yard, have the bathrooms been recently updated? However, recent studies have shown that homes that were designated as "energy efficient" or disclosed energy costs sold faster than homes that did not provide this information. In fact, the energy

efficient homes typically sold for \$3,400 to \$8,800 more!

So why should a home buyer or seller care about energy efficiency?

- Air sealing and adding insulation to a home makes it more comfortable and safe. Rooms are cool in the summer and warm in the winter.
- The homeowners are breathing in cleaner air and may suffer less from health-related issues, e.g. sinus problems, asthma, headaches, allergies, etc.
- High efficient heating and cooling equipment only run when necessary and are less likely to break when they are needed the most.
- Most importantly, homeowners end up saving money on their energy bills, which can be put to good use elsewhere!



We asked Joan of Keller Williams to share her experience when working with home buyers and home sellers. [Find out what we learned.](#)

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We're Here to Help

About the New Jersey Clean Energy Program (NJCEP):

The NJCEP provides financial and other incentives to encourage customers of the State's electric and natural gas utilities to install energy efficiency (EE) or renewable energy (RE) technologies. Installation of EE and RE measures helps residential customers as well as businesses, local governments and schools reduce their electric and natural gas usage resulting in lower energy costs and reduced environmental impacts. Since 2001 New Jersey has invested more than \$3.3 billion in incentives provided to over 1.6 million customers that installed energy efficiency measures and over 80,000 customers that installed solar systems. Measures installed in the last year will save about 483,000 MWh per year reducing carbon dioxide emissions by over 290,000 metric tons a year. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBP), and its website is www.NJCleanEnergy.com

Call us at **866-NJSMART** (866-657-6278) for information on these and other energy-saving programs for your home or business.



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