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**866-NJSMART**

## Your Power to Save

**September 2015**

Join the thousands of New Jersey homeowners, businesses and municipalities that have taken advantage of incentives offered by **New Jersey's Clean Energy Program™**. These programs provide opportunities for you to save energy, money and help protect our climate and shoreline.

### ENERGY EFFICIENCY BEFORE SOLAR = INCREASED SAVINGS

*The Earth receives an impressive supply of energy from the sun. However, before you make the decision to install solar energy, make sure you've reduced your energy usage first in order to reduce the size of the solar system you will need.*

By implementing efficiency measures first such as upgrading to energy-saving appliances, HVAC equipment, insulation, lighting, etc., you not only reduce your overall energy use, but you may also reduce the amount of renewable capacity (solar panels) that you need.

Make sure you follow the [proper steps](#) to maximize your home or building's energy efficiency before taking the final step to install solar.



### NEW JERSEY UTILITIES SUPPORT SOLAR ENERGY

*As part of the ongoing effort to support solar energy in New Jersey, Atlantic City Electric Company, Jersey Central Power & Light Company, and Rockland Electric Company are once again seeking proposals for projects that will produce Solar Renewable Energy Certificates (SRECs).*



This is the second generation of an SREC-based financing program designed to support solar energy through the purchase of SRECs. The previous program featured the completion of 316 new projects accounting for more than 56 MW of solar capacity.

[Learn more.](#)

Check out the latest list of [rebates and promotions](#).

## We're Here to Help

Call us at 866-NJSMART (866-657-6278) for information on these and other energy-saving programs for your home or business.

**Rebuilding after Sandy?  
Rebuild Smarter!  
Enhanced incentives are  
available. *Find out more.***

### *New Jersey's Clean Energy Program*

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